

Asia & Pacific Edition

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Tourism Recovery Dampened by Omicron in Q1

- While starting to show signs of recovery, the pickup in international tourism activity in the Asia & Pacific region remained modest in 2022Q1 and limited to a small number of countries. International visitor arrivals were estimated to be 91 percent lower than the prepandemic levels in 2022Q1, a slight improvement compared to the previous quarter (Figure 1). With the emergence of the Omicron variant at the end of 2021, the region witnessed a surge in COVID cases during the first three months of 2022 (Figure 2). This delayed efforts to reopen international borders and relax travel restrictions, especially in the Pacific region (Figure 3).
- Countries that managed to reopen borders and ease entry requirements have observed some recovery in international tourism. Maldives, one of the first countries in Asia to reopen for tourists, witnessed a return to pre-pandemic tourism levels in 2021Q4. However, the country suffered from a 11 percent drop in tourist arrivals in 2022Q1 compared to the same period in 2019, partially due to the Omicron wave and impact of the Ukraine-Russia war. Meanwhile, Sri Lanka has seen a marked improvement in tourist inflows since end 2021.

Figure 1: International Visitor Arrivals by Destination Country (% change from same quarter in 2019; latest available official data and tracking estimates. Blanks = insufficient data.)

	2020				2021				2022
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Asia & Pacific Region	-30	-98	-98	-97	-96	-96	-96	-92	-91
Pacific Island Countries	-23	-99	-99	-99	-98	-99	-99	-93	-82
Fiji	-19	-99	-99	-99	-98	-99	-100	-89	-72
Micronesia	-24	-97	-95	-95	-94	-98	-98	-100	-100
Palau	-31	-100	-99	-100	-99	-98	-88	-92	-94
Marshall Islands	-21	-99	-99	-100	-97	-98	-99	-100	-100
Samoa	-36	-100	-100	-100	-100	-100	-100	-100	-100
Solomon Islands	-32	-99	-97	-99	-98	-97	-100	-95	-95
Tonga	-41	-100	-100	-100	-100	-100	-100	-100	-100
Tuvalu	-12	-100	-100	-100	-97	-98	-99		
Vanuatu	-2	-100	-100	-100	-100	-100	-100	-100	-100
Kiribati	-35	-100	-100	-100	-100	-100	-100	-100	-100
Rest of Asia & Pacific	-30	-98	-97	-97	-96	-96	-96	-93	-91
Cambodia	-38	-98	-96	-97	-96	-98	-98	-96	-92
India	-22	-99	-97	-94	-90	-94	-89	-77	-75
Indonesia	-29	-88	-89	-88	-91	-90	-92	-89	-95
Korea	-47	-98	-96	-96	-95	-95	-94	-94	-93
Maldives	-21	-100	-95	-66	-38	-44	-7	0	-11
New Zealand	-20	-99	-98	-99	-99	-81	-95	-99	-97
Philippines	-37	-100	-98	-98	-99	-99	-98	-97	
Singapore	-3	-100	-100	-99	-98	-99	-99	-97	-91
Sri Lanka	-32	-100	-100	-100	-99	-97	-94	-71	-61
Thailand	-38	-100	-100	-100	-100	-100	-100	-97	-95
Vietnam	-18	-99	-99	-99	-99	-99	-99	-99	-98
Note: Official data is not available for Tanga in 202201 and Kiribati in 202104 and 202201. The data is									

Note: Official data is not available for Tonga in 2022Q1 and Kiribati in 2021Q4 and 2022Q1. The data is replaced with -100 percent as the two countries have not reopened their borders (as of June 2022).

with the resumption of visa-on-arrival and easing of entry restrictions. **Fiji** also observed a resurgence of visitor arrivals since reopening borders in December 2021 and relaxing restrictions in 2022Q1. Tourism activity in **India** has continued to recover gradually with further relaxation in travel guidelines. Other tourism destinations in the region also scaled back travel restrictions for vaccinated tourists during 2022Q1: **Cambodia** resumed visa-on-arrival and waived testing requirements; and **Thailand** reduced quarantine measures.

The recovery in Asia & Pacific tourism activity is expected to continue and become more broad-based as low COVID cases and increased vaccination encourage more countries to reduce travel restrictions. Several Asian countries have further relaxed testing and guarantine requirements for tourists in early 2022Q2.

including Singapore, Indonesia, and Thailand. Helped by rising vaccination rates, some countries in the Pacific region are also expected to reopen international borders in 2022H2 (Figure 4). However, the pace of tourism recovery in the Asia Pacific region remains uncertain, given the weak global economic outlook and high oil prices.



Prepared by Arpitha Nagesh Bykere and Anh Thi Ngoc Nguyen, with research support from To-Nhu Dao, Enakshi Das, and Pule Sukanaivalu (all Asia & Pacific Department). Estimates presented in this note may be different from actual data. Suggestions on the methodology and data sources are welcome. Previous editions are available at https://www.imf.org/en/Countries/ResRep/PIS-Region. To receive future editions when released, please email approx/PIS-Region. To receive future editions when released, please email approx/PIS-Region.